

Rebuilding Afghanistan & Iraq: **Pursuing Opportunities & Managing Risk**

Security • Financing • Legal Issues • Project Opportunities

October 29-30, 2003 • Omni Shoreham Hotel, Washington, D.C

FACT SHEET

BACKGROUND

Business opportunities in connection with the rebuilding of Afghanistan and Iraq continue to grow, as evidenced by recent pledges of U.S. and international aid. Billions of dollars have already been earmarked for the two countries. While a number of events aimed at publicizing reconstruction opportunities have been held in recent months, few of these have addressed in detail some of the most critical issues companies need to consider when deciding whether and how to pursue opportunities in Afghanistan and Iraq.

In June 2003, MFM Trade Meetings organized the *Afghanistan: Rebuilding A Nation* conference for the U.S. Trade and Development Agency and the U.S. Department of Commerce. In a post-event sample survey of the 300 company representatives who attended, the issue cited most often as needing further examination was **security**. Many indicated that uncertainties about security for company personnel was a key factor for not moving forward on Afghanistan projects.

In a survey of participants of recent conferences regarding Iraq rebuilding opportunities, the unmet need for information was broader. While security was again raised as a key question, participants also indicated a need for more details on available **financing** and **project opportunities**.

Survey respondents of both Afghanistan and Iraq events also indicated a dire need for a candid explanation of the **legal issues** facing companies that become involved in rebuilding projects. To date, no event has brought together all the players on these key issues, nor has any included involvement by the leading U.S. and international agencies involved in the rebuilding of both countries.

A UNIQUE FORUM

Rebuilding Afghanistan and Iraq is the first conference that will bring together key players in the reconstruction of both Afghanistan and Iraq,

including high-ranking U.S. government agency officials, representatives of international financial institutions, officials from Afghanistan and Iraq, and other leading authorities.

The conference will provide a unique forum to discuss the implementation of specific projects and the manner in which the private sector can participate in rebuilding efforts. Featuring case studies about recent on-the-ground experiences, presentations by key business and government leaders, and moderated panel discussions, the conference will paint a comprehensive picture of the current operating climate in each country and provide answers to the most critical questions facing companies interested in rebuilding opportunities.

The conference is designed for companies and professionals with an active commercial interest in one or both countries, and the desire to better understand the opportunities available as well as the obstacles to be overcome.

While the opportunities and logistical challenges in Afghanistan and Iraq are different, there are significant rebuilding issues in common. The conference will examine the differences and the similarities, making the information provided relevant to companies interested in either country or both. Topics to be presented will include:

- Strategic overview of Afghanistan and Iraq rebuilding
- Status report on internal security in Afghanistan and Iraq
- Current project opportunities
- Contingency planning and protecting employees
- Understanding the legal environment;
- Available funding and the role of financing institutions and agencies;
- Developing a strategy for moving forward and the critical role of joint ventures
- An in-depth look at projects and financing opportunities in Afghanistan and Iraq

ABOUT MFM TRADE MEETINGS:

MFM Trade Meetings is a division of MFM Group, Inc., the leading provider of government-to-business and business-to-business conferences in the area of international infrastructure. As a contractor for several U.S. government trade promotion and trade finance agencies, MFM has produced more than 25 successful conferences in the past six years, focusing on such sectors as power, energy, telecommunications, transportation (road, rail and airports), water supply and waste water processing, trade & transport security, tourism infrastructure, healthcare information technology and others. Having organized the *Afghanistan: Rebuilding a Nation* conference in June for the U.S. Trade and Development Agency and the U.S. Department of Commerce, MFM is intimately familiar with reconstruction issues and well suited to assemble the most knowledgeable speakers for a conference on Afghanistan and Iraq reconstruction.

EXPECTED ATTENDANCE:

Attendance is expected to exceed **250** participants, comprising officials from:

- Government of Afghanistan
- Coalition Provisional Authority of Iraq
- U.S. Trade and Development Agency
- Export-Import Bank of the United States
- Overseas Private Investment Corporation
- U.S. Departments of State, Treasury, and Defense
- Representatives of international financial institutions and inter-governmental organizations
- Representatives of companies with an active interest in Afghanistan and/or Iraq rebuilding
- Legal and finance professionals.

CONFERENCE DATES & VENUE:

The conference will be held October 29-30, 2003, at the Omni Shoreham Hotel, 2500 Calvert Street NW, Washington, D.C. Telephone: (202) 234-0700. The room rate is \$179 per night, single or double, plus applicable tax. **For reservations, telephone: +1.202.756.5125** and ask for the MFM Trade Meetings rate. Metro Stop: Red Line - Woodley Park - Zoo/Adams Morgan Station.

SPONSORSHIP OPPORTUNITIES:

This conference provides a unique opportunity for interested companies to demonstrate their capabilities, products and services. Sponsorship benefits include complimentary registration, on-site signage, exhibit table, pre-conference marketing recognition, and a corporate profile in the conference materials. A detailed sponsorship prospectus is available.

REGISTRATION FEES:

Registration fees include conference program materials; participant list; post-event secure web-site access to conference materials; all scheduled continental breakfasts, luncheons, refreshment breaks; and a cocktail reception on the evening of Wednesday, October 29.

Registration Fee is **US \$1,195 per person**. Group Discount – second person from same company is \$895; third and subsequent registrations from same company are \$795. To receive group discount, registrations must be received at the same time.

For **Government, Military and IFI Officials**, the Registration Fee is **\$495 per person**.

OFFICIAL CONFERENCE WEB SITE:

The conference web site is www.trademeetings.com.

CONFERENCE CONTACTS:

MFM Trade Meetings, a Division of MFM Group, 601 Pennsylvania Ave., NW, Suite 900S, Washington, D.C. 20004 USA
Tel: +1.202.349.2056 - Fax: +1.202.783.3345

Web Site: www.trademeetings.com

Email: conference@mfmgroup.com

Program Information

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CONFERENCE INFORMATION LINE: +1.866.636.7350
Toll Free (in the United States & Canada)

MFM Trade Meetings

REBUILDING AFGHANISTAN & IRAQ CONFERENCE REGISTRATION FORM

(Please Print Clearly)

Please complete this form immediately and fax it to
+1.202.783.3345

For further information, please call us at +1.866.636.7350 or
email conference@mfmgroup.com

Name (participant #1)

Position

Email address

Name (participant #2)

Position

Email address

Name (participant #3)

Position

Email address

Organization

Address

City State Zip

Phone Fax

Conference Fees (All fees are per person) (Check one):

☐ **Standard/First Registrant:** **\$1,195**

☐ **Government, Military and IFI Officials -** **\$495**

Multi-Registrant Discount:

- ☐ • 2nd registrant only **\$895**
☐ • 3+ registrants only **\$795**

Registration includes program materials, as well as post event
secured web access, participants list, all scheduled continental
breakfasts, luncheons, refreshment breaks and the cocktail reception
on Wednesday evening.

☐ **Program Materials Only:** **\$300**

Includes copies of all program materials provided by presenters and
post event secured web access. Includes S&H within the U.S.

FOR INFORMATION CALL: +1.866.636.7350
or visit WWW.TRADEMEETINGS.COM

Registration Details

Conference: **Rebuilding Afghanistan and Iraq**
Dates: **October 29-30, 2003**
Venue : **Omni Shoreham Hotel**
2500 Calvert Street NW
Washington, D.C. 20008
Phone: +1.202.234.0700

Accommodations:

Call **+1.202.756.5125** and ask for reservations at the Omni Shoreham
Hotel. Request the special group rate for the **MFM Trade Meetings**
conference. Make your reservations now, the block of rooms is
expected to fill quickly!

Rate: \$179.00 single or double plus applicable taxes. Government
Rate available - \$150 single or double plus applicable taxes

Special Needs: ☐

If you have a disability and require special assistance during the
Conference, please check this box and attach a letter describing your
specific needs or requirements.

Terms & Conditions (Please read carefully)

The registration fee includes a copy of all printed conference materials
distributed to registrants, and all public meals, breaks and receptions
as noted in the conference program. Your name, title and
company/organization will be published in the conference attendee
roster provided to registered participants. Travel and lodging
arrangements are the sole responsibility of the registrant.

All cancellations will be subject to a \$200 administration fee. To
receive a refund, or a full credit for any future MFM-owned
conference, your notice of cancellation must be received in writing by
fax, or email no later than 2 weeks before the conference (October 15,
2003). Thereafter, the full conference fee is payable. However,
program notes will be shipped to the client at no extra charge.
Substitutions are welcome at any time.

If for any reason MFM Group decides to cancel or postpone this
conference, MFM Group is not responsible for covering airfare, hotel
or other travel costs incurred by clients. The conference fee will not
be refunded, but can be credited to a future conference. Program
content is subject to change without notice.

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Confirmation Details:

Upon receiving your completed registration form and payment, MFM
Group will send you a confirmation notice providing you with additional
details. This notice will also serve as your receipt. If you do not receive
this note at least one week prior to the conference, please contact the
Conference Manager at MFM Group. Tel: +1.866.636.7350